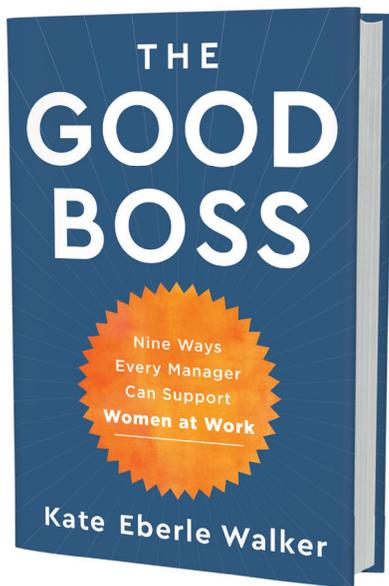


THE GOOD BOSS

Nine Ways
Every Manager
Can Support
Women at Work

When it comes to a woman's day-to-day experience and her career trajectory, one key player has the most significant impact: her boss.

To truly support women in the workplace, managers, men included, need to step up.



BOOK DETAILS

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The good news is that many of the things you can do to be a better manager for women are easy.

In *The Good Boss*, business leader Kate Eberle Walker offers timely, practical advice based on her experiences as CEO of The Princeton Review and PresenceLearning, the lessons she learned working her way up the corporate ladder, and the stories that other successful women have shared with her.

You'll learn how to:

- **Relate to the women you work with by finding authentic connections**
- **Avoid making assumptions about the ambition of women in your workplace based on their marital status**
- **Know what to do (and what not to do) when a new mother returns to work**
- **Deal with problematic comments and behaviors from coworkers**
- **Use honesty, not chivalry, to show respect as a boss**

Eberle Walker also shares insights from fellow CEOs across a range of industries who use creative, forward-thinking methods to support women throughout an entire organization. This guide is for all managers—male and female—who want to avoid common missteps, get great results from their employees, and put them on the path to happy and fulfilling careers.

Kate Eberle Walker is the CEO of PresenceLearning, the leading provider of online special education services for K-12 schools. In this role, she leads a majority female employee population, whose mission is not only to serve students with learning needs, but to provide a flexible career path for over 1,000 special education clinicians, many of whom are working mothers. She offers straight, tells-it-like-it-is advice to her fellow managers, and is an approachable and relatable mentor to younger women, whom she regularly supports and advises on career decisions.